

The logo for "Jerry's House" is located in the top right corner. It features the word "Jerry's" in a red, cursive-style font, and the word "House" in a white, sans-serif font. A red smiley face is integrated into the letter "o" of "House".

Jerry's
House

A close-up portrait of Jerry Seinfeld, an older man with grey hair, wearing a red button-down shirt. He has a large, bright red clown nose on his nose and is laughing heartily with his eyes closed and mouth open, showing his teeth. The background is solid black.

THE HEALING POWER OF LAUGHTER

“”

HUMOR IS INFECTIOUS AND
THE PERFECT ANTIDOTE TO A
THOUSAND DISAPPOINTMENTS.
I'M A 'DOCTOR', TAKING LAUGHTER
TO THE WORLD.



JERRY'S HOUSE

HEALING THROUGH LAUGHTER

"I have spent most of my life doing all I can to ensure children and young people who live with a disability have the best possible care.

So, when I met Lochie Graham in 2010 to talk over his Jerry's House idea, my natural response was; Let's do it for my kids! Your support for Jerry's House and Lochie Graham (its creator) will offer wonderful possibilities for children and young people in desperate need of support."

A handwritten signature in black ink, appearing to read "Jerry Lewis", with a long, sweeping line extending from the end of the signature.

Jerry Lewis



Jerry and Lochie Graham, talk over plans for Jerry's House (2010)

THE BIG IDEA

In 2010, a young precocious boy touched the heart of his legend Jerry Lewis and his unparalleled legacy to give.

“Jerry’s House is a unique program grounded in comedy, humor and play designed to bring joy, fun and laughter to children and young people challenged by chronic health conditions, disability, mental health issues or an abusive past.

The goal of Jerry’s House is to teach children and young people across the globe of the important connection between laughter and healing. It is supported by the research that demonstrates health is positively affected by humor, laughter and joy contributing to physical and emotional healing.”

Jerry Lewis and Lochie Graham

“

Laughter in and of itself cannot cure cancer nor prevent cancer, but laughter as part of the full range of positive emotions including hope, love, faith, strong will to live, determination and purpose, can be a significant and indispensable aspect of the total fight for recovery.

Harold H. Benjamin PhD

JERRY'S KIDS

Jerry Lewis is an iconic entertainer, director, producer, writer and innovator in the film industry. Over 65 years in the entertainment industry, Jerry has accumulated millions of fans across the globe. They encompass all generations, cultures and nationalities, genders and parts of society.

OVER THE COURSE OF HIS ILLUSTRIOUS CAREER, JERRY LEWIS HAS RAISED OVER \$2.6 BILLION TO HELP CHILDREN WHO LIVE WITH A DISABILITY.

This project recognises his universal appeal and value as an entertainer, and is a fitting tribute to the many years he has also devoted to raising funds and bringing joy to children with neuromuscular conditions.






Jerry's House is the embodiment of Jerry Lewis's unique capacity for compassion, generosity, fun and laughter; transforming the lives of those he comes into contact with.

Lochie Graham born in 2003 met Jerry Lewis when he was 7 years old. By this time Lochie had been a foster brother to over 60 children, later going on to having over 80 placements as a foster brother by the time he was 10.

His memory of this time was to be the clown, be the funny in their world, knowing that was all he could offer. Lochie has created some of the iconic Jerry's House inventions seen in the hospital rooms. Lochie wanted to name his idea of helping children through laughter after his hero Jerry Lewis. Together their legacy of laughter aims to change the world one laugh at a time.

JERRY'S HOUSE

JERRY'S HOUSE WILL SUPPORT CHILDREN AND YOUNG PEOPLE WHO:

-  live with a **chronic disease**
-  live with a **disability**
-  live with a **mental illness**
-  live with **particular learning needs**
-  live with the trauma of emotional, **physical or psychological abuse**



Jerry's
House

JERRY'S HOUSE

Jerry's House supports children and young people, who live with a chronic health condition, disability, mental health issue or abusive past.

This evidence-based approach will enable creativity, humor and comedy to be aligned to real needs and offer real opportunities for children and young people to reframe their difficult life experiences. The therapeutic benefits of laughter, fun, play and creativity will be tested, offering health, disability and education service providers the opportunity to adopt new techniques and access new facilities to complement their important work.

OBJECTIVES

- Create techniques that utilizes humor and comedy to foster creativity and provide therapeutic, educational and social benefits to children and young people
- Develop new ideas in collaboration with research partners, including universities and health professionals
- Deliver Jerry's House in partnership with disability, health, and education service providers
- Establish a flagship Jerry's House Centre

DELIVERY

Jerry's House researched, developed, tested, piloted and delivered in the following types of locations:

- Health and disability service providers
- Community centres
- Hospitals and medical facilities
- Educational settings
- Rehabilitation centres
- Flagship Jerry's House Centre
- In-home care





JERRY'S HOUSE FLAGSHIP CENTRE

Jerry's House Flagship Centres will act as 'Laughter Laboratories', researching, developing and piloting new humor-based therapies. They will also deliver training to staff from other health and disability service providers who will run Jerry's House techniques and use Jerry's House facilities.

Jerry's House developed in Australia will be available to children and young people in other countries including the United States.

Flagship Jerry's House Centres are planned to be established worldwide.







JERRY'S HOUSE IN-HOSPITAL CARE

Happy cases will be distributed to children with a chronic illness on their return home. Jerry's House hopes to have laughter chests in every room filled with humor facilities that staff, family and patients can access throughout their stay. These chests on wheels can be moved to any room, waiting area or outdoor space within the hospital.

Interactive mobile stations can be used in large waiting or outpatient areas filled with funny videos and interactive comedy apps.





JERRY'S HOUSE OUTDOOR MOBILE UNIT

The Jerry's House Outdoor Mobile Unit is host to an array of fun and educational interactive activities, delivering the 'Healing through Laughter' initiative. This mobile activity space facilitates outdoor movies, interactive and educational gaming, performance and workshop spaces.

The truck is to be driven to refugee camps, remote areas and displaced communities with a comedian, clown doctor and a cameraman/driver.

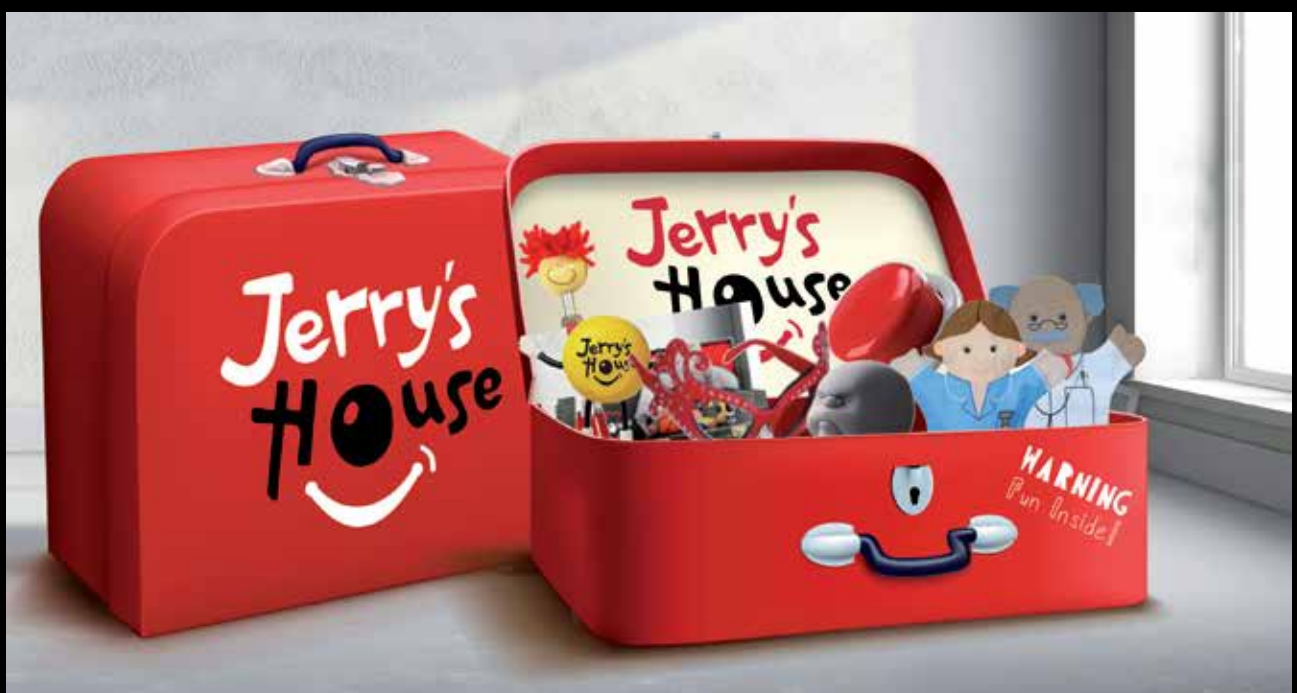




JERRY'S HOUSE HAPPY CASES

The portable Happy cases are a mobile kit designed for easy transport and delivery of Jerry's House. The Laughter Teams use these kits when visiting medical centres, hospital community spaces, in homes and general service provider locations.

Children with chronic illness or entering foster care will be given a Happy Case to continue healing through laughter.





MAKING A DIFFERENCE

Jerry's House is a place where children and young people can be taught the powers of comedy and humor to change their perspective and support the process of healing.

Jerry's House raises awareness and funds for humor therapy around the globe, teaching children and young people the important connections between laughter and healing.

Jerry's House is a registered charity in Australia and United States, managed by representatives of Jerry Lewis and Lochie Graham.

WHAT THE MEDICAL PROFESSION SAYS ABOUT LAUGHTER AND HEALING.



We in the health care medical sciences need to **'get serious about happiness'** and the lifestyle that produces it, relative to mind, body and spirit and its bio translation.

Dr Lee S. Berk, PhD, MPH
Loma Linda University

Laughter may lower the risk of cardiovascular disease associated with diabetes mellitus and metabolic syndrome.

Dr Lee S. Berk, PhD, MPH
Loma Linda University

Dr Stanley Tan, MD, PhD
Oak Crest Health Research Institute



Your body cannot heal without play. Your mind cannot heal without laughter. Your soul cannot heal without joy.

Catherine Rippenger Fenwick
Clinical Psychologist

Laughter has been shown to be of benefit in lowering the rise in sugar after meals in patients with diabetes.

**Diabetes Care, Volume 26,
Number 5, May 2003**

Mirthful laughter as a preventative adjunct therapy in diabetes care, raised good cholesterol and lowered inflammation.

Dr Lee S. Berk, PhD, MPH
Loma Linda University

Dr Stanley Tan, MD, PhD
Oak Crest Health Research Institute

Individuals who are ill are recommended to laugh as a mode of therapy, since previous research has shown laughter to increase the bodily immune function.

Laugh Yourself into a Healthier Person
International Journal of Medical Sciences, 2009

Experiencing joyful laughter reduces stress hormones, lowers blood pressure and elevates a person's mood...the act of laughing increases endorphins, sending dopamine to the brain. This provides a sense of pleasure and reward, and the immune system also functions better.

Assoc. Professor Lee Berk
Loma Linda University School of Medicine



Laughter contributes positively and measurably to appetite and digestion, sleep patterns, heart problems, blood flow and several brain disorders... Laughing, joy and happiness are very helpful to the chemistry of the body and to the general health of the person.

Not only does humor incorporate great healing power when used as therapy for stress or coping¹ but it has also been found to build up resilience and self-image among troubled youths, particularly when they perceive conflict or stress.² ¹(Seaward, 2006) ²(Berg & Van Brockern, 1995)

Dr Samuel Kahn Psychiatrist

IT'S A PARTNERSHIP

JERRY LEWIS



"Jerry's House is comedy, humor and play. It is designed to bring joy, fun and laughter into the healing process for children and young people challenged by an illness or their environment.

It is supported by research that demonstrates how health is positively affected by humor, laughter and joy."

Jerry Lewis

LOCHIE GRAHAM



"Having been a foster brother to over 80 kids, I noticed that every child's world is better when they can laugh. Horrible things may have happened in their life but I know laughter can help them face whatever comes their way.

I wanted to build a house named after my hero Jerry Lewis, so that Jerry's kids and Lochie's kids (my foster brothers and sisters could learn how to laugh again. I'm honoured that Jerry wants my idea to come to life. Thanks for believing in the power of humor, too."

Lochie, 2015

LOU CERANTONIO



"Jerry opened my eyes to the support kids need some 25 years ago when I attended his Muscular Dystrophy Telethon in LA. From that day onward, all I need to do is think about what kids in need go through day to day and I know that my problems are very minor compared to theirs.

Children are our future & we need to support them in what ever way we can."

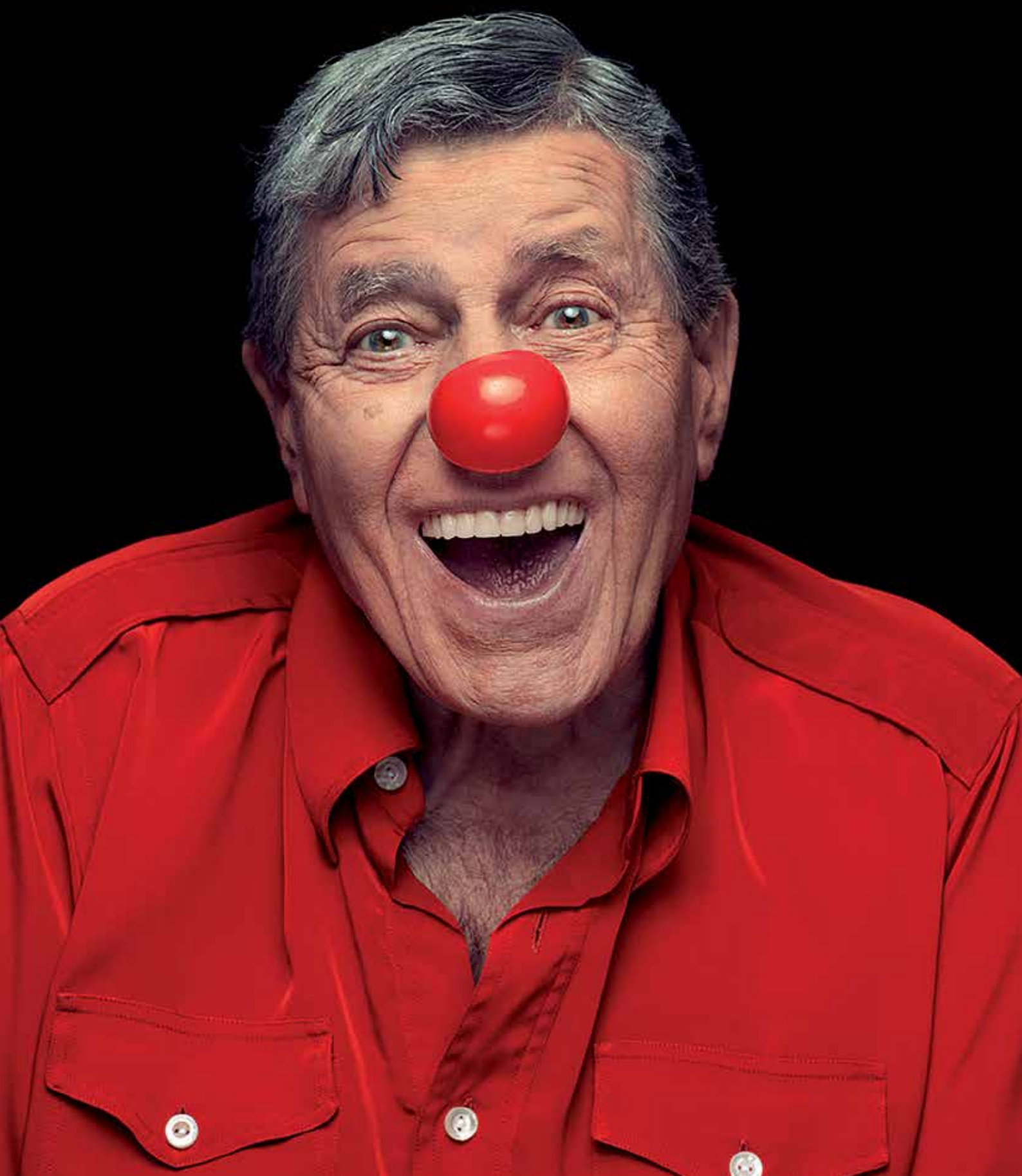
Lou Cerantonio, Director of Jerry's House
(Global Manager of Jerry Lewis and Official Representative)

WITH THANKS TO



SPECIAL THANKS TO

Bryan Ong
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Harrison Murray
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Linda Micallef
Max Markson
Mr Chris Lewis
Mrs Sam Lewis
Pratt Foundation
Sam Lipski
Sean E. McClenahan Esq.
The Project - Channel 10
Tintern Grammar
University of Sydney



gifted

life changing

fast

mighty

dynamic

humour

ma

joy

"Hi, who else but Jerry Lewis would be under this? Just wanted to be sure you knew who I was. By now you know how passionate I am in raising money to find ways of helping sick children have a better quality of life. A passion only equaled by my love for comedy and laughter.

I've seen children tragically... tragically ill; find time for peace and joy in their lives through laughter, with a loved one over and over. It's a truly humbling moment.

When a young boy told me about his plans to combine humor and laughter and a way to heal sick and disadvantaged children, I really feel I can share with you what I have felt my whole life working with MDA and working to make you laugh in the cinema and in your homes.

Thanks to people like you Jerry's House, a new initiative in the science of laughter and humor therapy will change the way we heal our children from sickness and trauma forever. This is a legacy I am proud to leave you my fans, my friends, my Jerry's Kids and my kids suffering from illness or trauma. Be a part of the legacy of laughter. Support Jerry's House today and then tomorrow and then the day after and do it every time you've got a free minute. Think about the children that need your support so that in Jerry's House, we can hear the laughter and the joy of children again which they deserve. Thank you."

Jerry Lewis

Jerry Lewis

funny

youth

wonder

secure

laughter

healing

valuable

positive

good

empowered

young

smart

happy

ndly

e

LET'S JUST GET IT

DONE

will you JOIN me?

WE WANT TO HEAR

FROM YOU



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